

ASID 2010 CONFERENCE SPONSORSHIP PROSPECTUS



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SECURING SPONSORSHIP

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CONFERENCE OVERVIEW

- The Conference:** Australasian Society for Infectious Diseases
Annual Scientific Meeting 2010
- Dates:** 26 to 29 May 2010
- Location:** Darwin Convention Centre, Darwin, NT
- Delegates:** Infectious Disease physicians and trainees, microbiologists, (including virologists, mycologists, parasitologists), tropical medicine specialists, communicable disease specialists, travel medicine (specialists and GPs with interest), infection control specialists and nurses, public health medicine specialists, laboratory scientists and researchers. Amongst these will be key decision makers in the area of infectious diseases, for example department heads, opinion leaders, research program directors and drug committee representatives. Clinical microbiologists responsible for introducing new diagnostic tests into microbiology laboratories in both the public and private healthcare systems may attend.
- Expected No. of Delegates:** 300 – 350
- Key Topics:** The theme of the meeting is 'Hot Topics in the Tropics' however the meeting will cover a broad array of cutting edge topics in infectious diseases, both tropical and temperate. The invited international speakers will present key insights into malaria, vaccinology and microbial genomics. Other key topics will be viral hepatitis, mycobacterial disease and infections in intensive care.
- Conference History:** This conference is the leading Australasian meeting for infectious disease and microbiology specialists. The previous four meetings have been held in Wellington, New Zealand (2006), Hobart, Tasmania (2007), Sunshine Coast, Queensland (2008) and Hunter Valley, New South Wales (2009).

Conference Organising Committee: ASID Annual Scientific Meeting 2010

Convenor: Dr Joshua Davis – Staff Specialist in Infectious Diseases, Royal Darwin Hospital, and NH&MRC PhD Scholar, Menzies School of Health Research, Darwin.

Dr Steve Tong – Staff Specialist in Infectious Diseases, Royal Darwin Hospital, and NH&MRC PhD Scholar, Menzies School of Health Research, Darwin.

Dr Nick Anstey - Head of the International Health Division, Menzies School of Health Research, Darwin and Infectious Diseases Physician, Royal Darwin Hospital, Darwin.

Dr Bart Currie - Head of Infectious Diseases and Professor in Medicine, Royal Darwin Hospital and Menzies School of Health Research, Darwin.

Prof Jonathon Carapetis - Director of the Menzies School of Health Research, Darwin.

Dr Krispin Hajkovicz - Advanced Trainee in infectious diseases, Royal Darwin Hospital, Darwin.

A/Prof Vicki Krause – Director, Centre for Disease Control, Northern Territory Department of Health and Families, Darwin.

Dr Malcolm McDonald – Outreach Physician, Remote Health, Darwin.

Dr Ric Price - Malaria Researcher, The Menzies School of Health Research, Darwin and Infectious Disease Physician at the Royal Darwin Hospital, Darwin.



MACFARLANE BURNET SPEAKER

Professor Kevin Marsh is the Director of the Kenya Medical Research Institute (KEMRI) Wellcome Trust Programme in Kilifi, Kenya, Head of the Molecular Parasitology Group, and Professor of Tropical Medicine at the University of Oxford. He leads a large programme of clinical, laboratory and epidemiological research on a wide range of infectious diseases. Professor Marsh has a broad research interest in tropical medicine, ranging from the burden of infectious diseases in African children to a specific focus on the immune epidemiology of malaria. He has published over 300 peer-reviewed papers and sits on multiple global health advisory groups.

KEYNOTE SPEAKERS

Professor Andrew Pollard is Professor of Paediatric Infection and Immunity at Oxford University and Honorary Consultant Paediatrician at the Children's Hospital, Oxford, United Kingdom. He leads a research group (The Oxford Vaccine Group) working on clinical trials of new and improved vaccines for the prevention of infection in children and a laboratory group involved in enhancing the understanding of immunity and the development of new vaccines. He is also the director of the postgraduate diploma in paediatric infectious diseases at Oxford University.

Professor Paul Keim is the Director of Pathogen Genomics at the Translational Genomics Research Institute, the Regent's Professor of Biology and the Cowden Endowed Chair of Microbiology in the Department of Biological Science at Northern Arizona University. His research focuses on the genomic analysis, phylogeny and evolutionary biology of dangerous bacterial pathogens, particularly *Bacillus anthracis*, *Burkholderia pseudomallei* and more recently *Staphylococcus aureus*. He is one of the world's leading experts on microbial forensics and played a key role in the investigation of the 1993 Aum Shinrikyo and 2001 US anthrax attacks.

Further information on invited speakers is available on the website at www.asid.net.au
The website will be updated regularly as additional speakers are confirmed.



CONFERENCE PROGRAM

Note: This program is subject to change. Program updates will be posted on the website

Wednesday 26 May 2010	Thursday 27 May 2010	Friday 28 May 2010	Saturday 29 May 2010
		7.45am – 9.30am	
		Advanced Trainee Breakfast	
		9.30am – 9.50am	
		Short Break	
	8.20am – 10.00am	9.50am – 11.20am	9.00am – 10.30am
	Welcome and Symposium 1: Vector borne / Malaria	Symposium 4: Molecular Epidemiology	Symposium 6: Vaccines
	10.00am – 10.30am	11.20am – 11.40am	10.30am – 10.50am
	Morning Tea	Morning Tea	Morning Tea
	10.30am – 12.00pm	11.40am – 12.30pm	10.50am – 12.20pm
	Proffered Papers 1 and 2	Frank Fenner Award	Proffered Papers 5 and 6
	12.00pm – 1.00pm	12.30pm – 1.30pm	12.20pm – 1.30pm
	Lunch SIGs Business Meetings	Lunch	Lunch ASID AGM
3.00pm – 4.20pm	1.00pm – 2.30pm	1.30pm – 3.00pm	1.30pm – 3.00pm
HICSIG Breakout*	Symposium 2: Viral Hepatitis	Proffered Papers 3 and 4	Symposium 7: Infections in ICU
4.20pm – 4.40pm	2.30pm – 2.50pm	3.00pm – 3.20pm	3.00pm – 3.20pm
Afternoon Tea	Afternoon Tea	Afternoon Tea	Afternoon Tea
4.40pm – 6.00pm	2.50pm – 4.20pm	3.20pm – 4.30pm	3.20pm – 3.50pm
PIG and MIG Breakouts**	Symposium 3: Aboriginal Health	Symposium 5: Mycobacteria	Oral Poster Session
6.30pm – 8.00pm	4.20pm – 5.30pm	4.30pm – 5.30pm	3.50pm – 5.00pm
Welcome Reception Crococaurus Cove	Poster Viewing and Drinks	MacFarlane Burnett Oration	Symposium 8: “Hunting Anthrax”
	5.30pm	6.30pm	5.00pm
	Deckchair Cinema/ Mindil Markets	ASID Annual Dinner	Close

*HICSIG=Health Care Infection Control Special Interest Group

**PIG=Paediatric Infectious Diseases Special Interest Group

**MIG=Mycoses Special Interest Group



WHAT CAN ASID OFFER YOU?

The conference provides extensive marketing, promotion and networking opportunities. Sponsorship of the conference and associated activities provides you with the following benefits in addition to the ones outlined under the sponsorship packages:

- **Access and Engage** infectious diseases specialists from all over Australia, (key decision makers in the area of infectious diseases i.e., department heads, opinion leaders, research program directors, drug committee representatives).
- **Increase your business potential** with an audience made up of your current and potential clients. Sponsor representatives will have the opportunity to interact with delegates throughout the entire conference in a relaxed setting.
- **Corporate goodwill** from conference delegates. By participating in this conference - both run and attended by key infectious diseases professionals - sponsors will be able to demonstrate a level of commitment and support to this target market.
- **Create brand awareness and acceptance** with an opportunity to showcase your latest product developments and updates in new technologies that differentiate you from your competitors.
- **Enhance your company profile.** With this in mind, the conference program has been designed to include as many interactive opportunities as possible.

Sponsorship packages have been developed to maximise the exposure and networking opportunities for each sponsoring organisation and are structured to ensure your organisation gains the most value from its investment. Sponsorship packages are professionally delivered, ensuring that delegates remember sponsors and recognise the positive contribution sponsors make.

Benefits of each sponsorship package are outlined on the following pages. If necessary, these packages can be modified according to the needs of sponsoring organisations.

It has been an ASID policy not to have Company Booths and a separate Trade Display. We feel this has allowed members of the Industry to participate more fully in the meeting, has led to less division and a more convivial meeting at which members of Industry have felt included and able to network freely among ASID members. When canvassed, industry representatives have felt that the absence of the display has been beneficial to a better involvement in the meeting and an easier access to members, and a less 'them and us' hierarchy when compared with other meetings.

Please complete the Sponsorship Application Form on page 16 if you are interested in any sponsorship opportunities. Please note that we advise you to secure your sponsorship early in order to gain longer-term exposure. Sponsorship must be confirmed by Friday 25 September 2009 for inclusion in the registration brochure or by Friday 26 March 2010 in order to be listed in the Abstract Book.



SPONSORSHIP PACKAGES

PLATINUM SPONSORS

Investment: **A\$37,400 (incl. GST)**

Sponsorship Benefits Include:

- Six complimentary registrations for the conference
- Six tickets to the conference dinner
- Sponsor name will be mentioned in two editions of the *ASID Newsletter*
- Sponsor logo will be displayed on a PowerPoint slide at the beginning and end of every session at the conference, identified as the platinum sponsor
- Sponsor logo will be printed on the front inside cover of the conference abstract handbook, identified as the platinum sponsor
- Sponsor logo will be included on the conference website, identified as the platinum sponsor
- Link to sponsor's website – a link from the sponsor's logo will be set up from the conference website to the sponsor's website
- Verbal acknowledgment of platinum sponsorship support will be made during each session of the conference
- Opportunity to provide two satchel inserts. *Note:* A limited number of inserts will be available this year to ensure greater visibility of your inserts.
- Opportunity to provide unlimited printed material for inclusion on the promotional table set up in a prominent position in the Poster Room.
- **NEW:** Naming rights to the CONFERENCE REGISTRATION BROCHURE
 - Your company will be named as the platinum sponsor of the conference with your company logo displayed prominently on the back cover along with a 30 word company profile (over 4,000 copies will be circulated in hardcopy, it will also be widely distributed electronically and will be available on the ASID website)
 - Sponsor logo will be printed on the back cover of the conference registration brochure (Deadline 25 September 2009)
- Your choice of another sponsorship valued at A\$5,500 or less
- A participants list will be provided electronically at the start of the conference (subject to privacy laws)



GOLD SPONSORS

Investment: **A\$20,900 (incl. GST)**

Sponsorship Benefits Include:

- *Five* complimentary registrations for the conference
- *Five* tickets to the conference dinner
- Sponsor name will be mentioned in one edition of the *ASID Newsletter*
- Sponsor logo will be displayed on a PowerPoint slide at the beginning and end of every session at the conference
- Sponsor logo will be printed on the front inside cover of the conference abstract handbook
- Sponsor logo will be printed on the back cover of the conference registration brochure (Deadline 25 September 2009)
- Sponsor logo will be included on the conference website
- Link to sponsor's website – a link from the sponsor's logo will be set up from the conference website to the sponsor's website
- Verbal acknowledgment of support will be made during each session of the conference
- Opportunity to provide two satchel inserts. *Note:* A limited number of inserts will be available this year to ensure greater visibility of your inserts.
- Opportunity to provide unlimited printed material for inclusion on the promotional table set up in a prominent position in the Poster Room.
- A participants list will be provided electronically at the start of the conference (subject to privacy laws)



SILVER SPONSORS

Investment: A\$15,400 (incl. GST)

Sponsorship Benefits Include:

- *Three* complimentary registrations for the conference
- *Three* tickets to the conference dinner
- Sponsor name will be mentioned in one edition of the *ASID Newsletter*
- Sponsor logo will be displayed on a PowerPoint slide at the beginning and end of every session at the conference
- Sponsor logo will be printed on the front inside cover of the conference abstract handbook
- Sponsor logo will be printed on the back cover of the conference registration brochure (Deadline 25 September 2009)
- Sponsor logo will be included on the conference website
- Verbal acknowledgment of support will be made during each session of the conference
- Opportunity to provide two printed material items for inclusion on the promotional table set up in a prominent position in the Poster Room
- A participants list will be provided electronically at the start of the conference (subject to privacy laws)

BRONZE SPONSORS

Investment: A\$9,900 (incl. GST)

Sponsorship Benefits Include:

- *One* complimentary registration for the conference
- *One* ticket to the conference dinner
- Sponsor name will be mentioned in one edition of the *ASID Newsletter*
- Sponsor logo will be displayed on a Power-Point slide at the beginning and end of every session at the conference
- Sponsor logo will be printed on the front inside cover of the conference abstract handbook
- Sponsor logo will be printed on the back cover of the conference registration brochure (Deadline 25 September 2009)
- Sponsor logo will be included on the conference website
- Verbal acknowledgment of support will be made during the conference
- Opportunity to provide one printed material item for inclusion on the promotional table set up in a prominent position in the Poster Room
 - A participants list will be provided electronically at the start of the conference (subject to privacy laws)



CONFERENCE HANDBOOK SPONSOR

Investment: A\$11,000 (incl. GST)

Sponsorship Benefits Include:

- Your company will be listed as the sponsor of the conference handbook with your company logo displayed prominently on the front cover
- Sponsor logo will be displayed on a PowerPoint slide at the beginning and end of every session at the conference
- Sponsor logo will be printed on the front inside cover of the conference handbook
- Sponsor logo will be printed on the back cover of the conference registration brochure (Deadline 25 September 2009)
- Sponsor logo will be included on the conference website
- Acknowledgement in one edition of the *ASID Newsletter*
- A participants list will be provided electronically at the start of the conference (subject to privacy laws)

CD-ROM OR USB MEMORY STICK HANDBOOK SPONSOR

Investment: A\$6,600 (incl. GST)

The conference handbook will be put on to CD-ROM or a USB memory stick and distributed to delegates in the conference satchels. This will provide delegates with the ability to look at abstracts for the sessions during the conference and as an alternative long-term resource to the printed handbook.

Sponsorship Benefits Include:

- Logo on conference website
- Logo printed in front inside cover of conference handbook
- Logo on back cover of the CD-Rom packaging or name on USB stick
- Acknowledgement in one edition of *ASID Newsletter*

POCKET PROGRAM SPONSOR

Investment: A\$4,400 (incl. GST)

The Pocket Program will be a short version of the conference program noting all important program and venue information. It will be designed to be inserted into the name badge holder allowing delegates to have this information for reference on their person at all times.

Sponsorship Benefits Include:

- Your company will be listed as the sponsor of the pocket program with your company logo displayed prominently on the front cover
- Logo on conference website
- Acknowledgement in one edition of *ASID Newsletter*



ADVANCED TRAINEE EDUCATIONAL BREAKFAST SPONSOR

Investment: A\$9,900 (incl. GST)

Includes Sponsorship of the Trainee Breakfast on Friday morning, one of the most popular sessions of the meeting each year.

Sponsorship Benefits Include:

- Verbal sponsorship acknowledgement during the Breakfast
- Sponsor logo will be printed on the front inside cover of the conference abstract handbook
- Logo on conference website
- An invitation for *three (3)* representatives to attend the Breakfast
- A reserved table at the Breakfast in a prominent position
- Signage (supplied by sponsor) displayed during the Breakfast session
- A participants list will be provided electronically at the start of the conference (subject to privacy laws)

SIGS MEETING AND AFTERNOON TEA SPONSOR

Investment: A\$8,800 (incl. GST)

Sponsorship Benefits Include:

- Verbal sponsorship acknowledgement during the SIGS Meeting
- Sponsor logo will be displayed on a PowerPoint slide at the SIGS sessions
- Sponsor logo will be displayed on a PowerPoint slide at the beginning and end of every session at the conference
- Sponsor logo will be printed on the front inside cover of the conference abstract handbook
- Sponsor logo will be printed on the back cover of the conference registration brochure (Deadline 25 September 2009)
- Sponsor logo will be included on the conference website
- Signage (supplied by sponsor) displayed during the event
- Acknowledgement in one edition of the *ASID Newsletter*
- A participants list will be provided electronically at the start of the conference (subject to privacy laws)

WELCOME RECEPTION SPONSOR

Investment: A\$5,500 (incl. GST)

In 2009, 90% of delegates attended this popular event where substantial food and beverages are served. This year the reception will be held at Crocosaurus Cove, a premier Darwin attraction. The evening will be an excellent networking opportunity.

Sponsorship Benefits Include:

- Logo printed in conference handbook
- Logo on conference website
- Signage (supplied by sponsor) displayed during the evening
- *Three (3)* representatives to attend the reception



CONFERENCE SACHEL SPONSOR

Investment: A\$7,700 (incl. GST)

Distributed to every conference delegate upon registration, satchels are used by delegates throughout the conference to carry their notes and belongings and often retained as a memento after the event. Sponsorship of the conference satchels therefore offers excellent exposure, as the sponsor will have a constant presence for the duration of the event and beyond.

Sponsorship Benefits Include:

- Logo printed in conference handbook
- Logo on conference website
- Company logo printed on the satchel in one colour– (approximate size of logo 50mm x 50mm)
- Opportunity to include one DL or A4 size (or similar) lightweight promotional material in satchel (*Note:* No other satchel inserts will be allowed apart from stationery items, the platinum and gold sponsors items, the organisers' inclusions and the conference handbooks) This represents an excellent opportunity for your promotional item to stand out.

POSTER BOARD EDUCATIONAL EVENING SPONSOR

Investment: A\$8,800 (incl. GST)

This sponsorship offers excellent exposure and the educational evening was an extremely popular event in 2009. Throughout the entire conference posters will be displayed in a high traffic area where delegate catering is served. The sponsor logo will be featured on poster board numbers. In addition, an educational evening with light refreshments will be held where delegates gather to meet the author/s of the posters and network with sponsors and their colleagues.

Sponsorship Benefits Include:

- Logo printed in conference handbook
- Logo on conference website
- Logo on poster board number cards for the entire conference
- Signage (supplied by sponsor) displayed during the poster board educational evening
- A participants list will be provided electronically at the start of the conference (subject to privacy laws)

MORNING AND AFTERNOON TEA BREAK SPONSORS

Investment: A\$2,200 (incl. GST)

Sponsorship Benefits Include:

- Logo printed in conference handbook
- Logo on conference website
- Signage (supplied by sponsor) displayed during the morning and afternoon tea breaks on one of the days



INTERNET AREA SPONSOR

Investment: A\$8,800 (incl. GST)

The Internet area will be located in the convention centre foyer, along with relaxed café style seating. Three computers with Internet access and the table and chairs will be supplied. We recommend that the sponsor of the Internet area hire a barista machine for the duration of the conference to gain maximum exposure and attract delegates.

Sponsorship Benefits Include:

- Logo printed in conference handbook
- Logo on conference website
- Opportunity to put signage, mouse pads etc. in Internet area
- Opportunity to put screen saver and website link on computers in Internet area
- Branding of Internet area
- A participants list will be provided electronically at the start of the conference (subject to privacy laws)

STATIONERY SPONSORS

Investment: A\$550 (incl. GST)

Inserted into every conference satchel, stationery items are constantly used by delegates throughout the conference. Therefore this sponsorship offers excellent exposure, as the sponsor will be a constant presence for the duration of the event and beyond.

Each stationery sponsor is entitled to insert two items into the satchels. Stationery items required include: note pads, pens, Post-it Notes, highlighters and flags. The secretariat reserves the right to include a number of each item but may also refuse the sponsorship of a particular item if too many are pledged.

Sponsorship Benefits Include:

- Logo printed in conference handbook
- Logo on conference website
- Opportunity to **supply** to the conference two stationery items with company logo for inclusion in satchels

INFORMATION ON PROMOTIONAL TABLE

Investment: A\$440 (incl. GST)

A table will be placed in a prominent position near the posters, away from the thoroughfare of the general public, for companies to include promotional print material. Companies may provide one piece of material per sponsorship. This table will be restocked with these items as necessary. There will be no satchel insert sponsors as inserts will be limited to only the Satchel Sponsors material, the Platinum and Gold Sponsors' material, the Organiser's Material, conference handbooks and stationery items.



RESEARCH AWARD & SCHOLARSHIP SPONSORSHIPS

Currently a number of Research Awards and Travel Scholarships are provided through ASID to encourage graduates, trainees and researchers in the area of infectious diseases, and to foster educational links between ASID and similar societies in developing nations. For further information about these awards please visit www.asid.net.au

A number of these have ongoing external sponsorship. ASID encourages companies wishing to sponsor further original research initiatives by donating to an ASID research foundation. This support can be acknowledged at conference, in newsletters on website etc. To express interest in this initiative please contact the ASID secretariat on phone 02 9256 5475 or email asid@racp.edu.au



SECURING SPONSORSHIP

TERMS AND CONDITIONS

Sponsorship

In order to confirm your sponsorship, please complete the form (page 16) and forward with full payment to the Conference Secretariat by COB **Friday 26 March 2010**. Failure to make payment in full by the due date will delay confirmation of sponsorship. Early confirmation and payment will assist in securing the selected sponsorship package.

For your logo included in the conference registration brochure (if applicable) sponsorship must be secured and paid for by **Friday 25 September 2009**.

Terms of sponsorship:

- The sponsorship is offered as an unconditional grant. The sponsor has no control over content, tone or emphasis of the conference, publications or courses
- There will be no opportunity for the company to control the curriculum of educational initiatives of this conference
- The Company will have no right or access to use the conference logo, and
- There is no inference that the conference endorses the Company's products as a result of the provision of sponsorship

Cancellation Policy

If cancellation is necessary once sponsorship is confirmed, the following penalties will apply:

- For cancellation notices received in writing before **Friday 26 March 2010** a processing fee of A\$550 (incl. GST) will apply
- Cancellation notices received in writing after **Friday 26 March 2010** will not be due a refund.



Locked Mail Bag 5057, Darlinghurst NSW 1300
 Tel: (02) 8204 0770 Fax: (02) 9212 4670
ABN 48 264 545 457

ASID 2009 CONFERENCE
SPONSORSHIP APPLICATION FORM & TAX INVOICE
FAX TO +61 2 9212 4670

Business or Company Name:.....

Company Address:.....

Contact Name:.....

Position Held:.....

Phone No:..... Fax No:.....

Email:.....

We are interested in the following (please tick):

Platinum Sponsor \$37,400		Gold Sponsor \$20,900	
Silver Sponsor \$15,400		Bronze Sponsor \$9,900	
Abstract Book Sponsor \$11,000		CD-ROM or USB Handbook Sponsor \$6,600	
Pocket Program Sponsor \$4,400		Registrar and Trainee Educational Breakfast Sponsor \$9,900	
SIGS Meeting and Afternoon Tea Sponsor \$8,800		Welcome Reception Sponsor \$5,500	
Conference Satchel Sponsor \$7,700		Poster Board Educational Evening Sponsor \$8,800	
Morning and Afternoon Tea Break Sponsors \$2,200		Internet Area Sponsor \$8,800	
Stationery Sponsor \$550		Information on Promotional Table \$440	

For your logo included in the conference registration brochure (if applicable) sponsorship must be secured and paid for by Friday 25 September 2009.

Investment Total (includes GST).....

A cheque for the sponsorship amount made payable to "ASID Annual Scientific Conference" is attached / is following (please circle). A copy of your logo (as a high resolution >300dpi eps and jpg file in colour and black and white) should also be provided for use in recognising sponsorship.

I,(sponsor's signature) agree to the terms and conditions stated on page 15

Date.....